

Facts and statistics from the world market of second hand clothes



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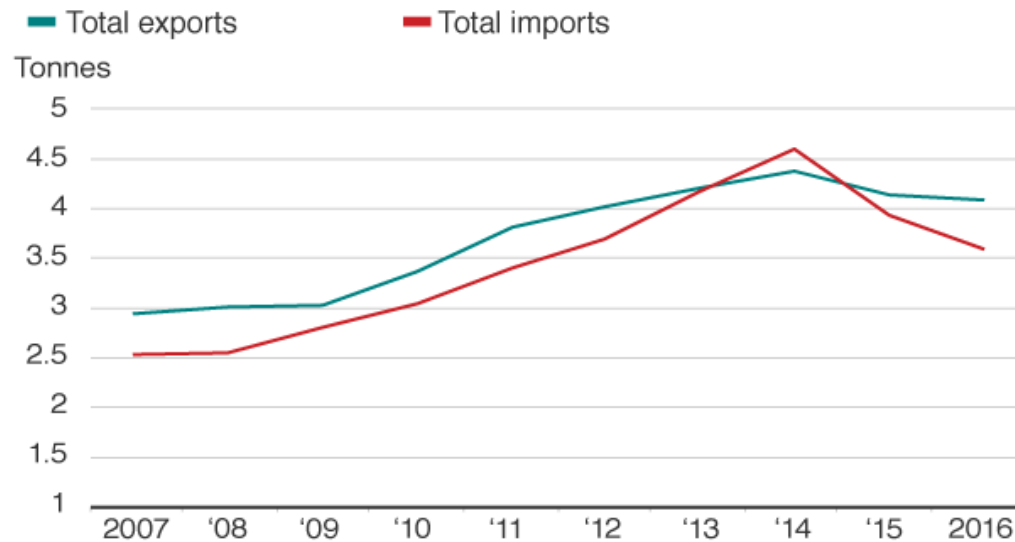
Julia Breidenstein, 09.05.2019, Ravenna

„Used clothes: Why is worldwide demand declining?“

Kim Gittleson, bbc business correspondent, London, 31.01.2018



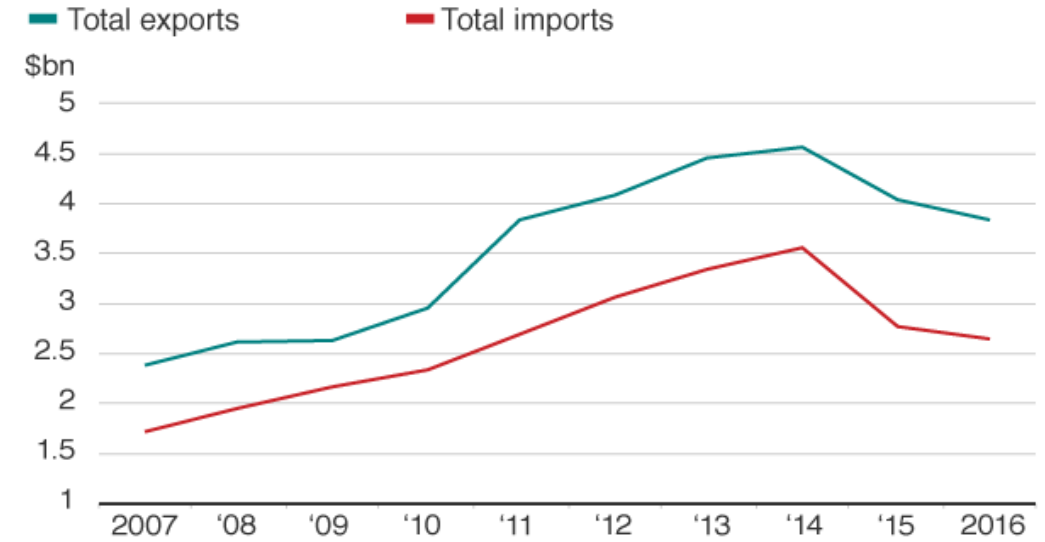
Total global used clothing trade by volume



Source: United Nations



Total global used clothing trade by value



Source: United Nations



“What is the future of used clothing now that no one wants our used clothes anymore?
Pity today's clothes. Like unloved toys, they're being worn less often than ever.”



Julia Breidenstein, 09.05.2019, Ravenna

Why is worldwide demand declining?

- Because prices for new clothes are going down?
- Because people around the world have more money now?

Why is it declining?

~~Why~~ - Is it declining?



UN Comtrade Database

3. Select desired data

Periods (year)

⌘ 2018

All or a valid period. Up to 5 may be selected.

Reporters

⌘ EU-28

⌘ USA

⌘ Rep. of Korea

⌘ China

All or a valid reporter. Up to 5 may be selected. All may only be used if a partner is selected.

Partners

⌘ World

World, All or a valid reporter. Up to 5 may be selected. All may only be used if a reporter is selected.

Trade flows

⌘ Export

All or select multiple trade flows.

HS (as reported) commodity codes

⌘ 6309 - Textiles; worn clothing and other worn articles

All, Total, AG[X] or a valid code. Up to 20 may be selected. If you know the code number, e.g. 01 - Live animals, type 01. To search by description type a word, e.g. rice.

4. See the results

Preview »

Download CSV ⬇

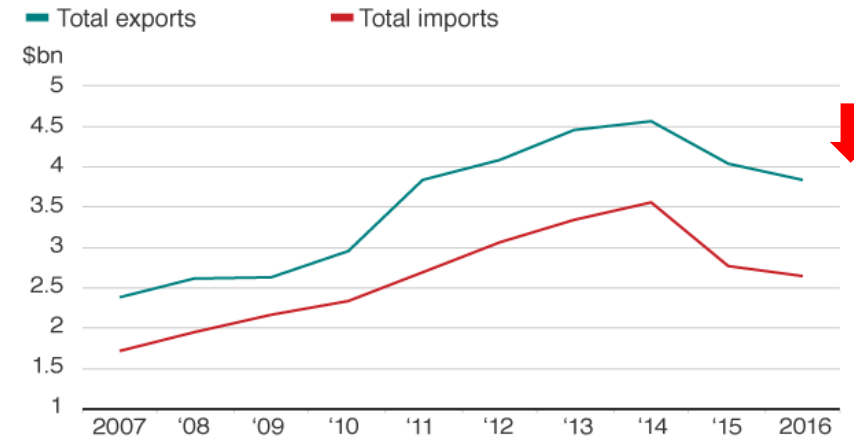


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Graphic published by BBC,
until 2016:

Total global used clothing trade by value



Source: United Nations

BBC

Graphic based on own research at
the UN Comtrade database,
until 2017:

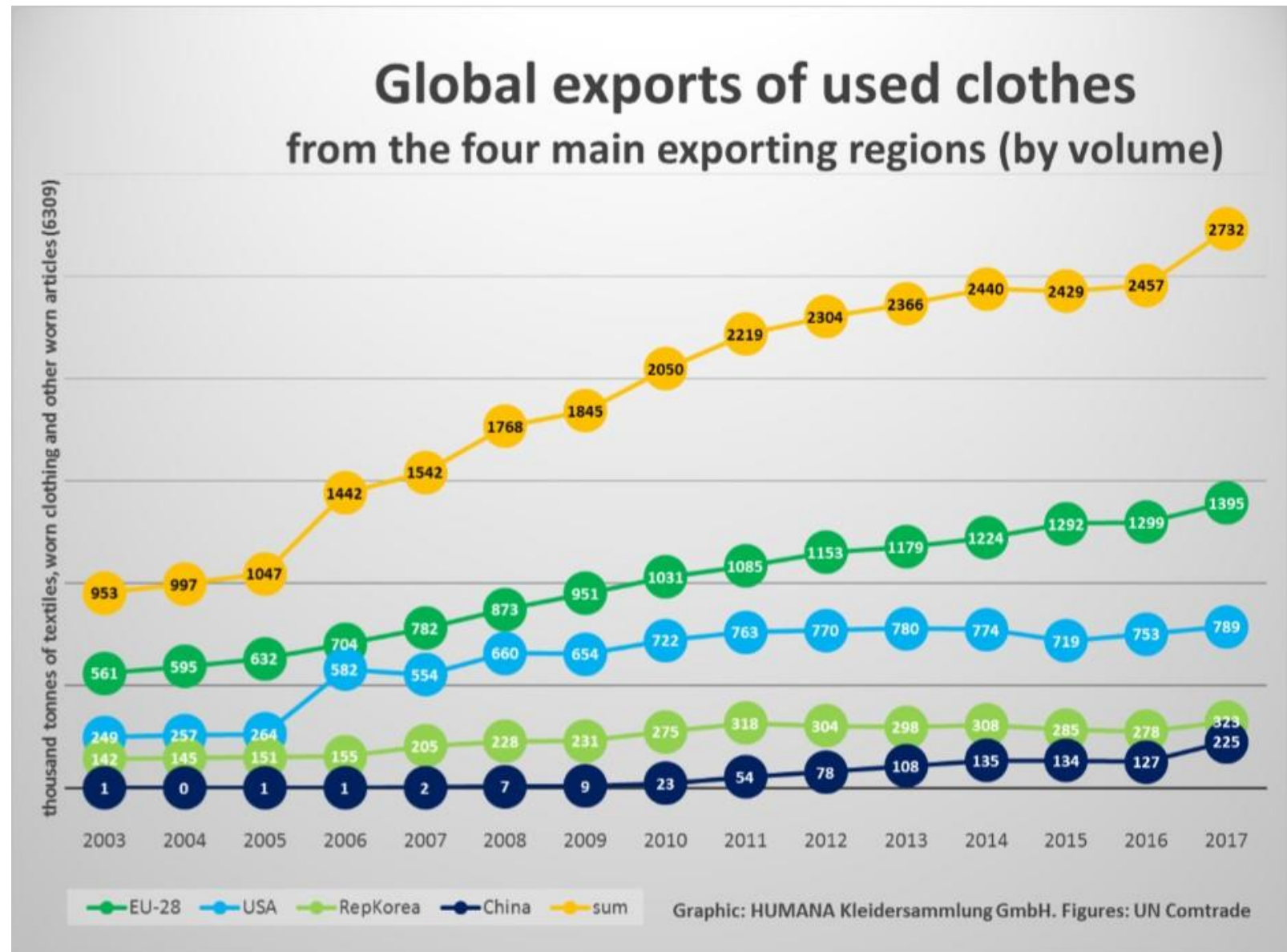


Graphic: HUMANA Kleidersammlung GmbH, Source: UN Comtrade, Nov. 2018

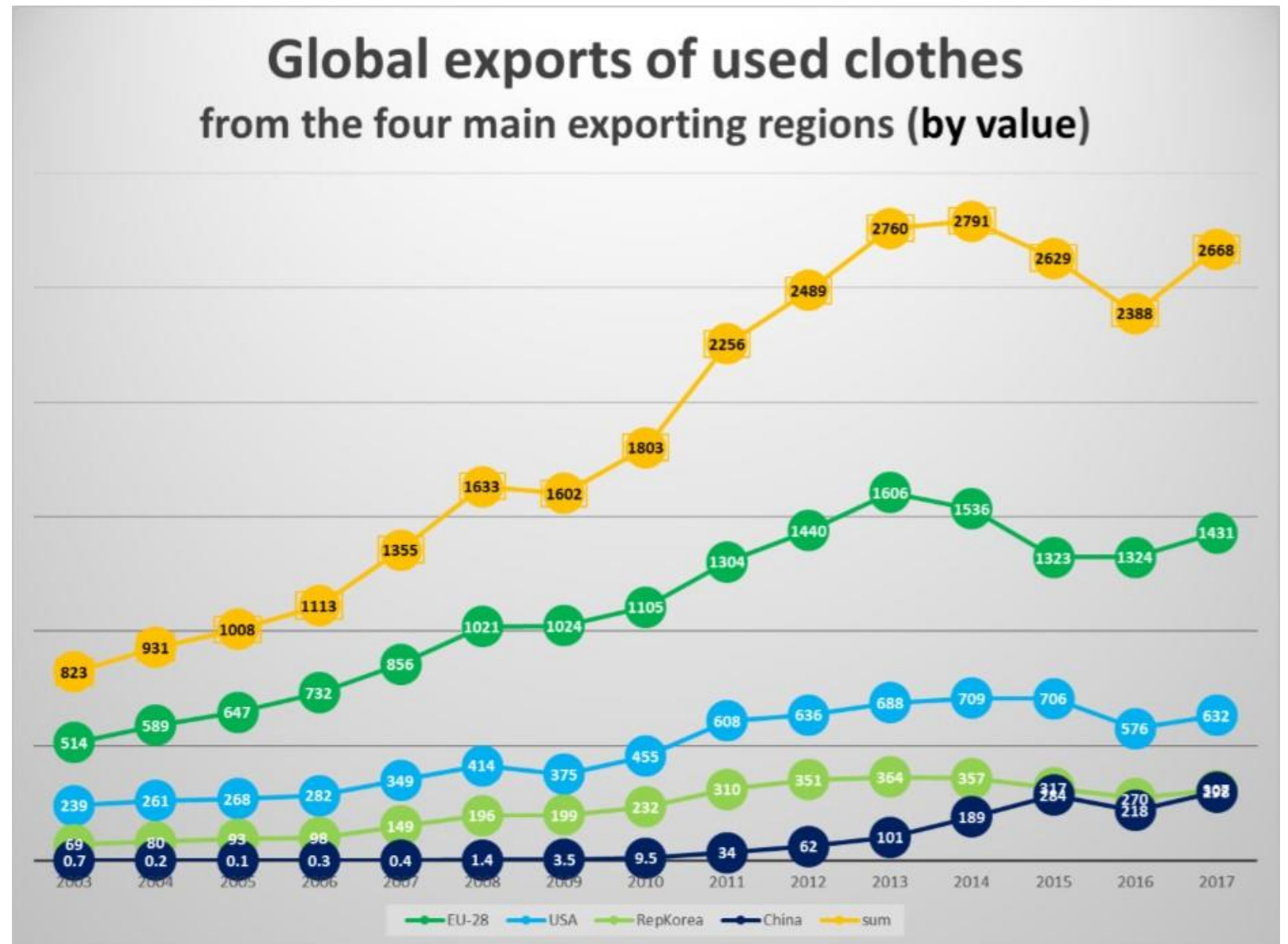


The 4 main exporting regions

By volume (1,000 Tonnes)



By value
(Mio. USD)



Facts and statistics from the world market of other goods

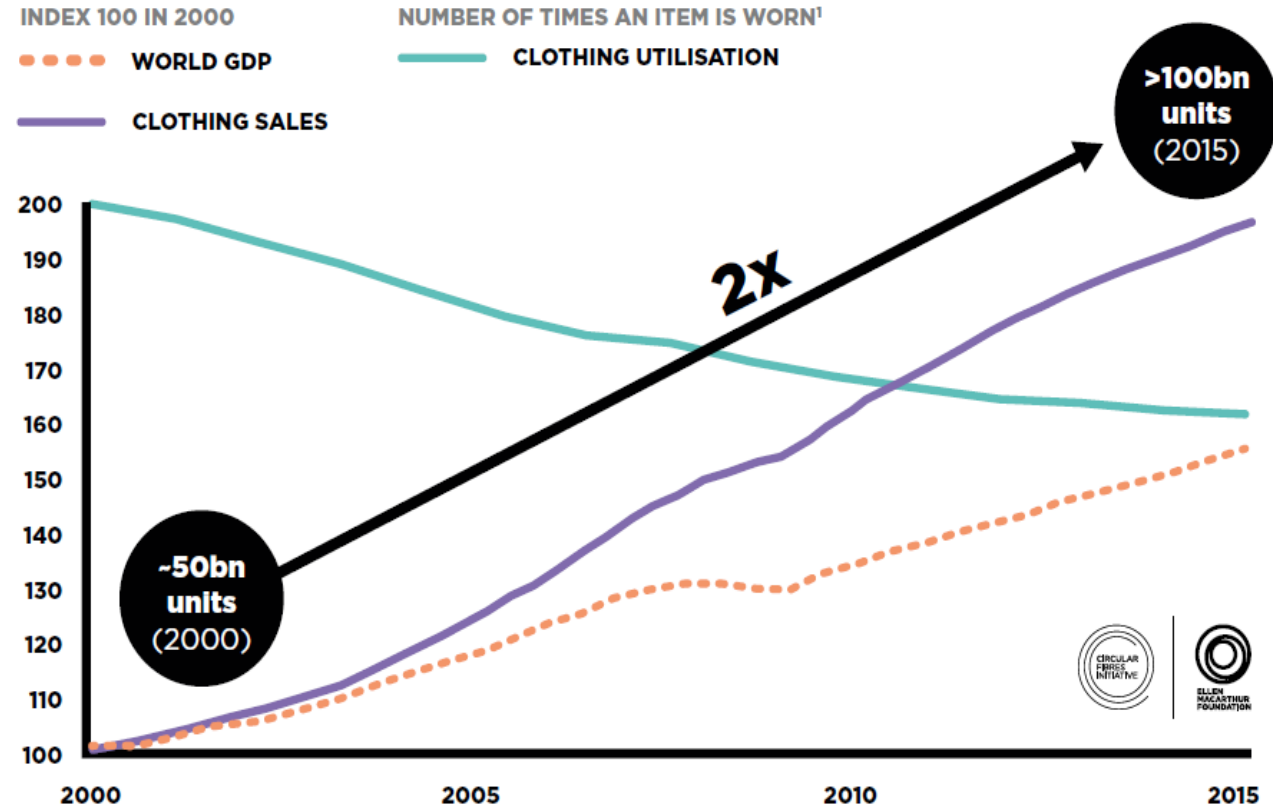


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New clothes

FIGURE 1: GROWTH OF CLOTHING SALES AND DECLINE IN CLOTHING UTILISATION SINCE 2000



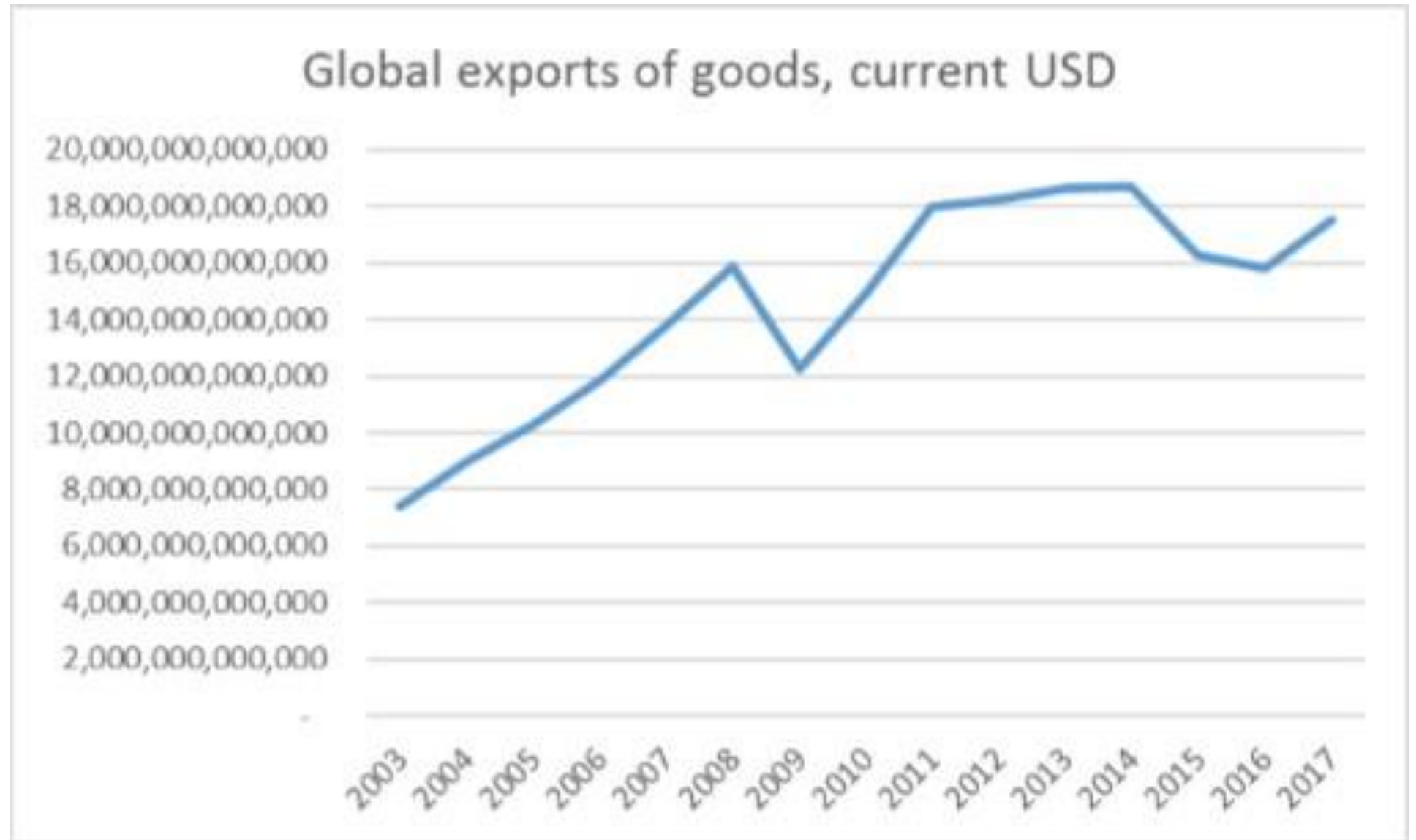
1 Average number of times a garment is worn before it ceases to be used

Source: Euromonitor International Apparel & Footwear 2016 Edition (volume sales trends 2005–2015); World Bank, *World development indicators* – GD (2017)

New clothes



All goods



Pictures and facts from real life in Asia



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Korea



Korea



Shenzhen, China



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20 COUNTRIES OF AFRICA
5 COUNTRIES OF SOUTHEAST ASIA

20 COUNTRIES OF AFRICA
5 COUNTRIES OF SOUTHEAST ASIA

Guang Zhou

Facts and figures from real life in the USA

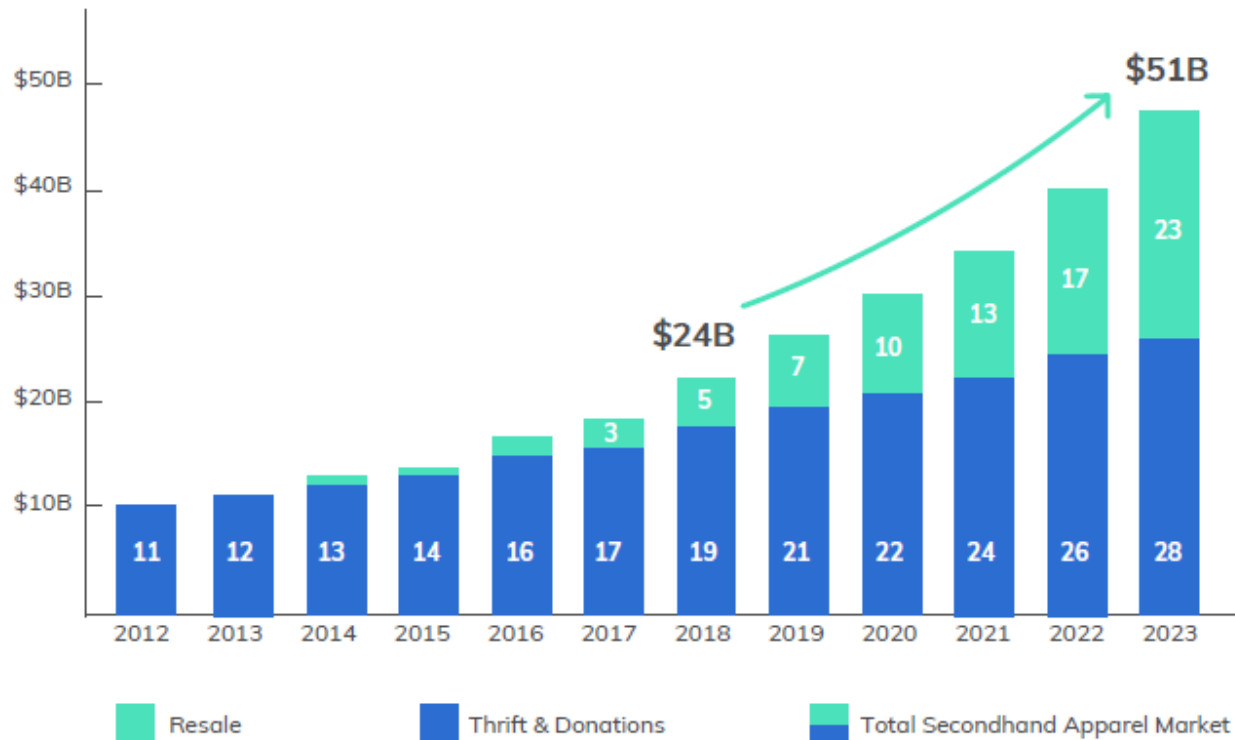


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Secondhand Market Will Reach \$51B in 5 Years

Total Secondhand Apparel Market to Double in 5 Years With Resale Sector Driving the Growth¹



Resale has grown

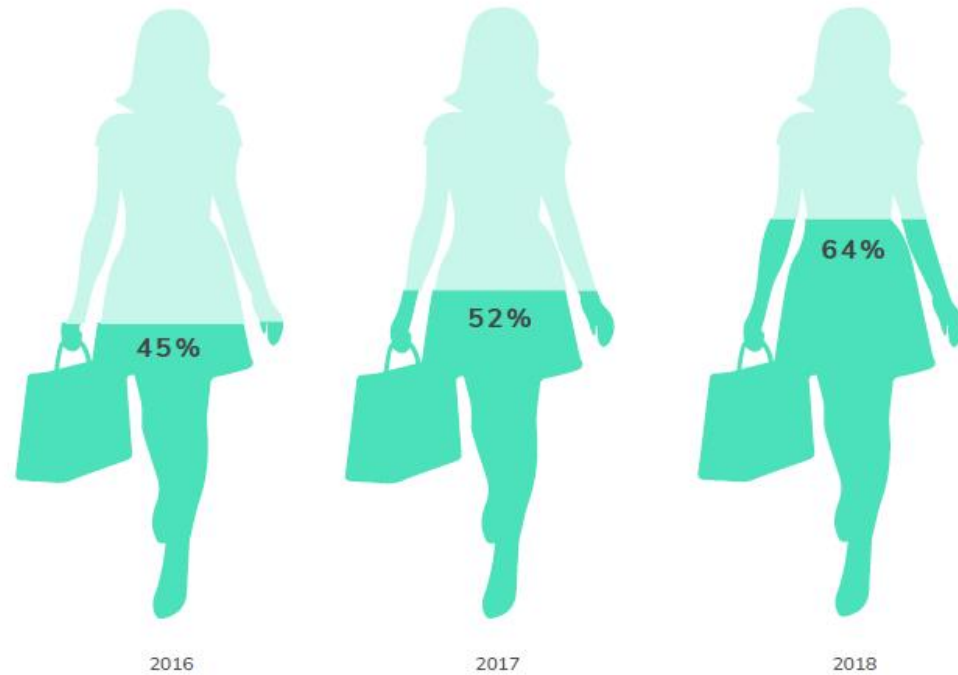
21X

faster than the retail apparel market over the past three years.¹



There Are More Secondhand Shoppers Than Ever Before

64% of Women Bought or Are Now Willing to Buy Secondhand Products



PERCENTAGE OF WOMEN OVER 18 WHO HAVE BOUGHT OR ARE OPEN TO BUYING SECONDHAND PRODUCTS IN THE FUTURE²

Includes apparel, footwear, accessories, books, furniture, entertainment, and beauty.

56M

women bought secondhand products in 2018, up from

44M

in 2017.²

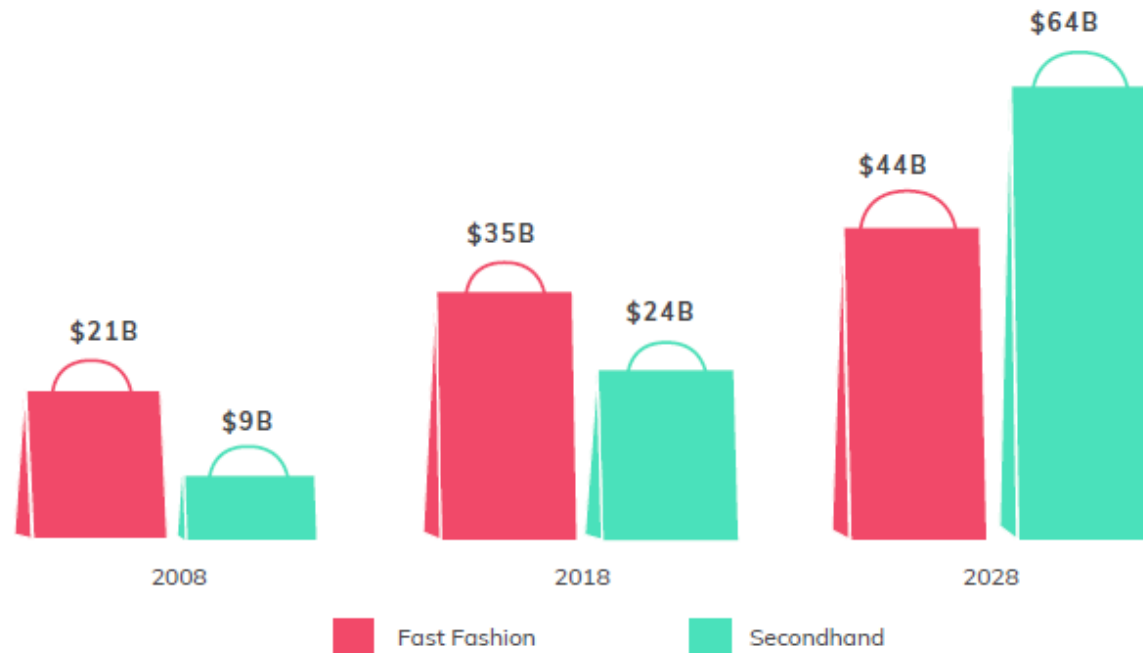


Source: ThredUp, GlobalData

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Secondhand Will Be Larger Than Fast Fashion Within 10 Years

Secondhand Is Projected to Grow to Nearly 1.5x the Size of Fast Fashion by 2028¹



thredUP Slows Down Fast Fashion



Facts and figures from real life in Europe



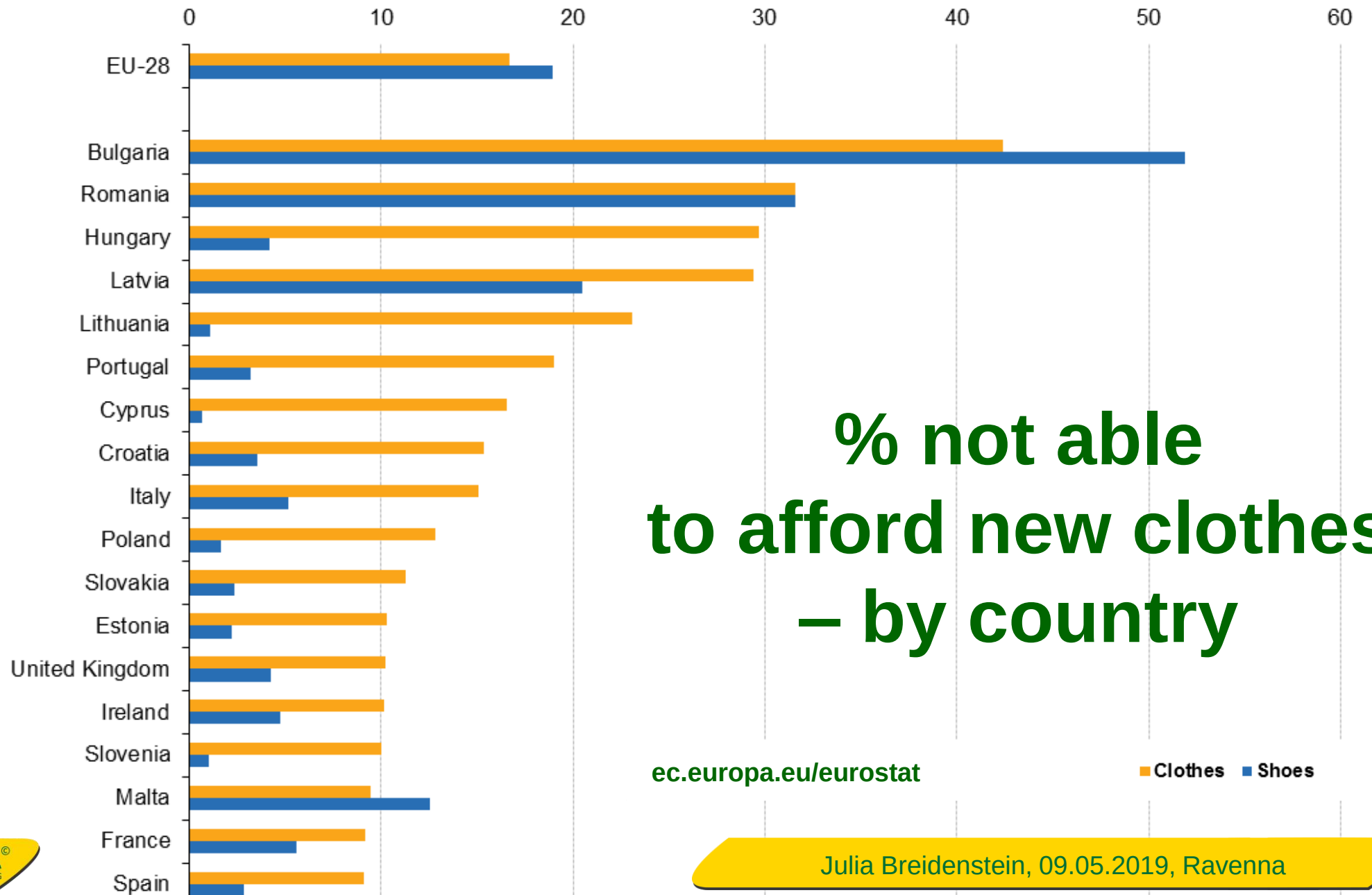
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EU-28 not able to afford new clothes - women and men

ec.europa.eu/eurostat (2014)

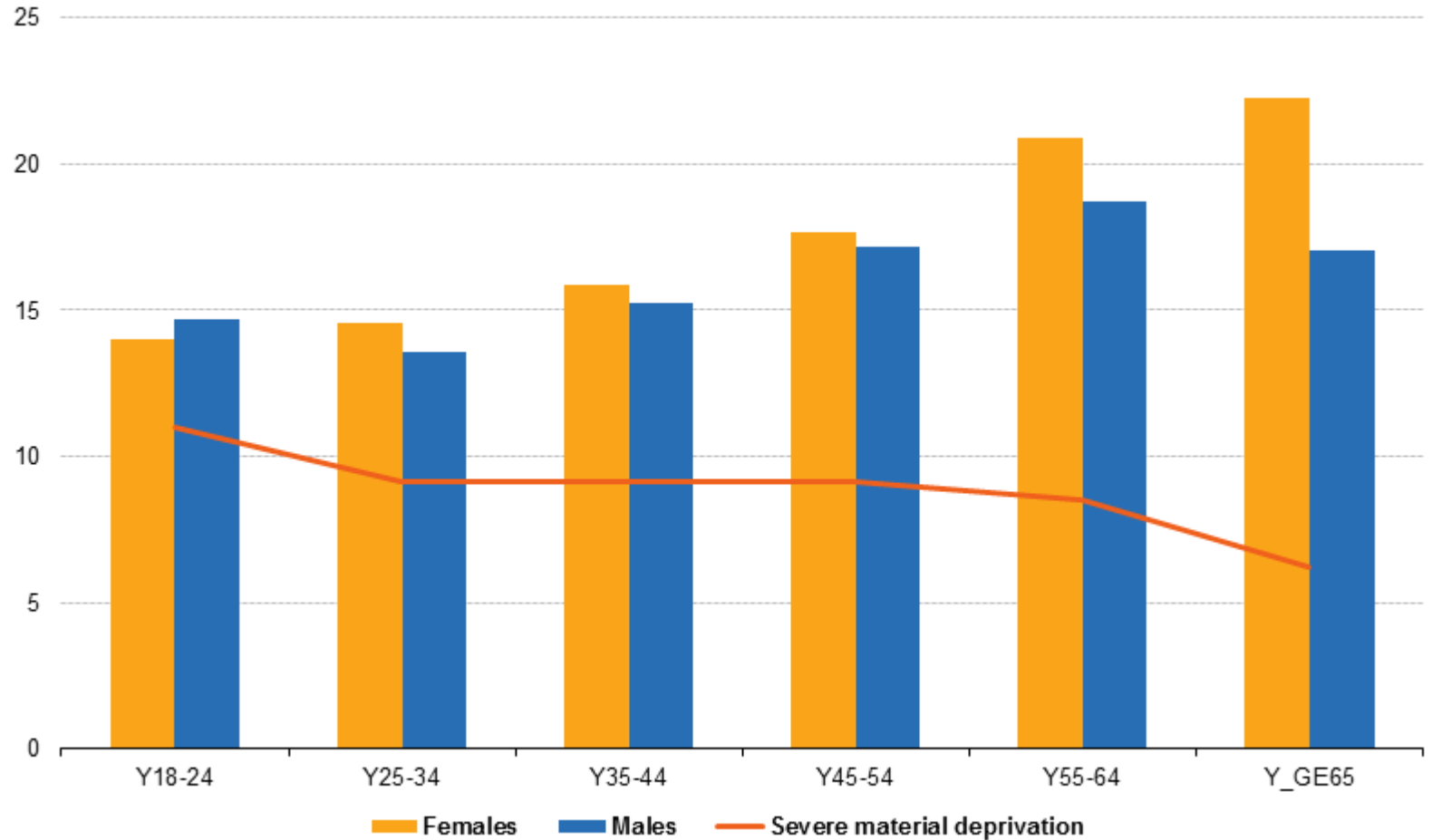




**% not able to afford
new clothes**

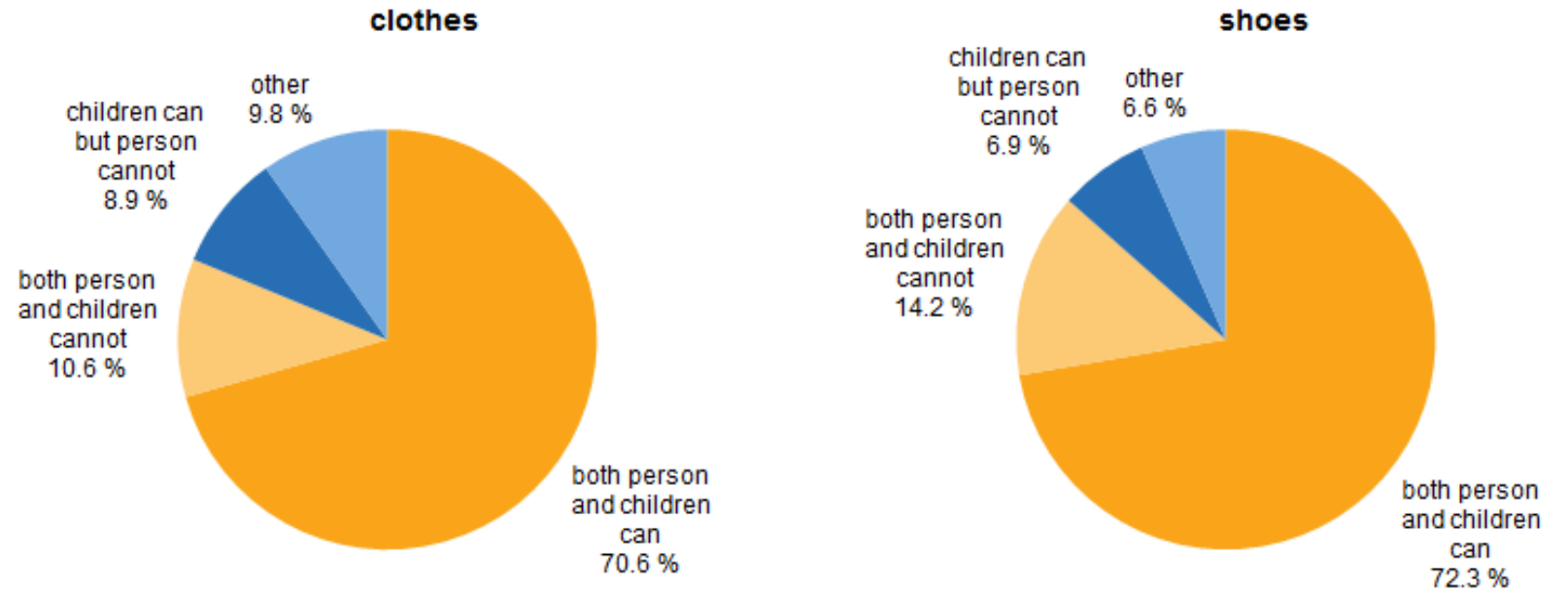
- by gender and age

ec.europa.eu/eurostat



Households with children not able to replace worn-out clothes by new

ec.europa.eu/eurostat



(*) people aged 16 and over who live in households with at least one child

Source: Eurostat (EU-SILC variables PD020 - Replace worn-out clothes by some new (not second-hand) ones and PD030 - Two pairs of properly fitting shoes (including a pair of all-weather shoes); weighted frequencies)

Thank you very much!



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